

Small Group

Catch Former Humana Members to Earn Big

2024 - 2025 GEORGIA BROKER COMMISSIONS AND REWARDS



NEW! Earn a bonus for Georgia Kaiser Permanente Small Group members who formerly had Humana coverage!

Now is the time to take advantage of our new bonus program, giving you the opportunity to earn a bonus based on the number of qualifying new Small Group members you enroll.

Agencies must enroll members from two or more new Small Groups that previously had Humana coverage between February 1, 2024, and January 1, 2025, to qualify for the bonus. You must show proof acceptable to Kaiser Permanente that the groups had prior coverage with Humana.

New Members Enrolled	Bonus Amount
5-50	\$50 per member
51+	\$100 per member

For more information on Kaiser Permanente’s commission and bonus offerings, contact your Kaiser Permanente sales representative or account manager.

Provisions below apply to all bonuses described in this flyer:

Eligibility Information:

Brokers must be licensed and appointed by Kaiser Foundation Health Plan of Georgia (KFHPGA) and have and be in compliance with a current Producer Services and Commission Agreement with KFHPGA. The agent must be the broker of record for the group at the time of payout.

Multi-State accounts are not eligible for this program. Private Exchange, General Agent business, or any firms acting as a General Agent are not eligible for this bonus program. Kaiser Permanente reserves the right to change the terms and conditions of this bonus program up to and including cancellation, at any time. Kaiser Permanente and/or its designated representatives retain sole discretion over the interpretation of the terms and conditions of, and any or all provisions in this bonus programs, and over resolution of any disputes regarding this bonus program.

Payout Information:

Brokers are responsible for complying with all legal requirements regarding disclosure of compensation from Kaiser Permanente in the form of commissions, bonuses, and other rewards.

For the latest commissions, rewards, and sales materials, go to account.kp.org

