

Small Group

Retention Bonus

2024 GEORGIA BROKER COMMISSIONS AND REWARDS

KAISER PERMANENTE IS INVESTED IN OUR MEMBERS, AND IN YOU.

Now is the time to take advantage of our retention bonus program. The Retention Bonus Program from Kaiser Permanente gives you the opportunity to earn a bonus based on the percentage of members you retain during 2024.

Agencies with 50+ Small Group members enrolled in Kaiser Permanente as of December 31, 2023 who retain at least 90% of their Small Group membership through December 31, 2024 are eligible for this bonus program.

Agencies must enroll 25+ new Small Group members between January 1, 2024 and December 31, 2024 to qualify for the bonus.

Retention	Bonus Amount	
	50-99 Enrolled Members*	100+ Enrolled Members*
90-94%	\$5,000	\$7,500
95%+	\$7,500	\$10,000

*Based on membership on December 31, 2023. Bonus paid within 60 days of January 1, 2025.

For more information on Kaiser Permanente's commission and bonus offerings, contact your Kaiser Permanente sales representative or account manager.

Provisions below apply to all bonuses described in this flyer:

For the latest commissions, rewards, and sales materials, go to account.kp.org

